



## Media release

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### **Net zero can only be achieved together**

**The target has been set. Camion Transport Ltd, with head office in eastern Switzerland, plans to reduce its emissions to net zero by 2050. The timetable with intermediate goals is ambitious. Suppliers are also required to achieve them. At the same time, the family business makes a significant contribution to its mission for customers and partners as a logistics partner.**

The Paris Agreement on climate change is the guide for the stages to achieve the big goal: Net zero by 2050 at the latest. This is a key cornerstone that many companies are currently setting themselves. Camion Transport has been pursuing its sustainability strategy for many years. The focus is on measures that it can implement itself. The company transported the first parcel shipments by rail from Wil across Switzerland to Geneva as early as 1984. This was the birth of the dual transport system and railway network that connects the locations today. «We practice sustainability and start where we can achieve reductions in emissions effectively and directly. It is important for us to test what is possible immediately and to create added value for our customers and partners», explains Josef Jäger, Director of Camion Transport. This means, for example, in relation to the vehicle fleet, evaluating market innovations, assessing drive technologies, and then testing them for efficiency and integration into the processes in everyday use.

#### **Timetable for net zero**

Camion Transport bases its target setting on the company's values and overall objectives, customer focus, independence and profitability. The stages to the net zero target by 2050 are ambitious. The vehicle fleet is one focal point. However, the subgoals also include real estate and production sites, electricity supply and energy generation. «We equip new buildings with solar panels as standard, we retrofit existing infrastructure where appropriate», explains Andreas Hollenstein, Head of Infrastructure and Environment, and accentuates that «we want to run our own buildings to be climate neutral by 2035.»

More important milestones are the emission-free delivery of the first inner cities by 2025 and urban regions from 2030. The innovation fleet plays an important role here as a linchpin for the procurement strategy: Different types of vehicles with alternative drive systems are being tested in various fields of application. By 2040, more than 50 percent of the vehicle fleet should be emission-free. «However, our suppliers and partners must also do their bit. The availability of alternative vehicle technologies is an important prerequisite. Direct dependency is a challenge, economic objectives also play a part. We will only achieve our goal by working together», Hollenstein points out.

#### **Added value for customers**

The company positioned itself early as a sustainability pioneer with its consistent ecological focus. And even impresses today as an interesting logistics partner for potential and existing customers. They include Coca-Cola HBC Schweiz AG, bottling partner for «The Coca-Cola Company». The Swiss company has been relying on Camion Transport services since 2016. A glance at the Rümmlingen branch shows the huge presence of the global brand – in the warehouse, and on the ramp. «We can only achieve our ambitious goals in the area of sustainability together with our good partners such as Camion Transport», says Jürg Burkhalter, General Manager Coca-Cola HBC Schweiz, «We are constantly working in close collaboration to keep the transport routes for our products as short as possible. The switch to greener transport solutions is also an important step in further minimizing our CO<sub>2</sub> balance.» Vehicles with alternative drive systems for customer deliveries play a central role here. But rail transport has also always been of great importance and has a positive impact on the climate balance.

The two partners take responsibility, are committed to the environment, and put all feasible options into practice. Because: Net zero can only be achieved together.

**Camion Transport Ltd** (CT) is one of the leading transport and logistics companies in Switzerland. An average of 7,500 shipments and logistics orders are processed every day at the 15 locations. The family-owned company employs 1,400 people and operates a fleet of 610 vehicles. The heart of the transport organisation is the dual rail/road transport system. «Eco Balance by Camion Transport» is the name of its own sustainability program. [www.camiontransport.ch](http://www.camiontransport.ch)

**«Eco Balance by Camion Transport»**

Since 2010, the transport and logistics company has combined environmental protection, economic efficiency and social commitment in the award-winning sustainability program. Camion Transport strives to keep the economy and ecology in balance and to provide its services using as few resources as possible. The leading position in transport ecology in Switzerland is the goal.

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